

Bachelor of **TRANSLATION WITH BUSINESS** (Honours) (BTB)

商务翻译（荣誉）学士



翻譯及外語學院
**SCHOOL OF TRANSLATION AND
FOREIGN LANGUAGES**

香港恒生大學
**THE HANG SENG UNIVERSITY
OF HONG KONG**



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BACHELOR OF TRANSLATION WITH BUSINESS (HONOURS) (BTB)



Welcome to the wonderful world of translation and business — the Bachelor of Translation with Business (BTB) Programme of The Hang Seng University of Hong Kong (HSUHK).

The BTB Programme, which has begun operation in September 2010, is the first of its kind in Hong Kong. It is new, exciting, and it keeps pace with market developments. It provides our students with four years of intensive training in translation and interpreting, as well as in business skills, general education and the Chinese and English languages (so-called bi-literacy and tri-lingualism). The BTB curriculum, structured yet with a high degree of flexibility, is among the best in the Hong Kong Special Administrative Region.

We offer quality teaching. We have experienced professors and we also have young professors and specialists. Most of them have PhD degrees. Our teaching is lively and interesting. We are committed to small-class instruction, with no more than 25 students in a class. As each student is given individual attention, we are able to create an unparalleled environment of intimacy, interaction and participation in our classrooms.

We want our students to be outward-looking scholars. We have exchange programmes especially designed to allow them to reach out and learn English and Putonghua in an immersive environment. Prestigious universities such as Beijing Foreign Studies University and the University of Westminster (London) are acting as host institutions for our “Overseas Studies” module in the summer.

With HSUHK’s campus expansion, we have a new simultaneous interpreting classroom in one of the new buildings. We also have a purpose-built conference hall equipped with state-of-the-art interpreting facilities.

We have the utmost confidence in our curriculum, teachers and students. We train not only translators and business executives, but also thoughtful individuals and high-calibre professionals. I can envision our students, after four years of intensive and all-around training, as future translators, interpreters, editors, business executives and public relations officers of the highest quality.

Again, welcome to the BTB.

Professor FONG Chee Fun, Gilbert, MH
Dean, School of Translation and Foreign Languages



GENERAL INFORMATION

The School of Translation and Foreign Languages offers the only BA degree in business translation in Hong Kong. Our curriculum, designed on a premise of vibrancy and versatility, aims to provide academic and professional training in translating and interpreting. In particular, we offer a unique 4 “I” programme:

- **Integrated:** integration of translation and business studies to prepare our graduates to be proficient in both languages and business know-how;
- **Innovative:** a forward-looking programme designed on the pulse of latest market and academic innovations;
- **In-depth:** intensive explorations in various fields of translation and business;
- **Interesting:** materials selected from real-life situations that intrigue and inspire students.

We have assembled a team of experienced academics and practitioners with a broad profile of expertise ranging from law, media, finance, advertising, interpreting, linguistics, public relations, arts translation, to computer-aided translation. Together, we strive to equip our students with the talents to excel in the changing contexts of the business world in Hong Kong and the world.

- We actively engage our students in internships, field studies, overseas exchanges and language immersion programmes.
- We are committed to small-class teaching (no more than 25 students in a class) to ensure teacher-student and student-student interactions.
- We equip our classrooms with state-of-the-art software and training facilities, including a conference hall, a language laboratory and a translation technology workshop, to enhance our interpreting training.

STUDY SCHEME

The Bachelor of Translation with Business (Honours) is a four-year programme. There are two semesters of 15 weeks per year. Students are required to study at least 46 modules (135 credits) over four years before graduation. Each module consists of 3 credits. Some modules consist of 1.5 credits or 2 credits. Each credit consists of a minimum of 15 contact hours.

There are four study areas—Translation, Language, Business and Common Core Curriculum. The table on the back cover illustrates the number of required and elective modules in each study area.





Internship Programme at The Hong Kong Trade Development Council



Overseas Studies at University of Westminster (London)



Translation Technology Workshop



Eminent Professor of School of Translation – Prof Gao Xingjian



Internship Programme at Hong Kong Economic and Trade Office, Singapore

INTERNSHIP OPPORTUNITIES

Many BTB students are engaged in businesses and organisations in order to gain knowledge and become professionally competent. Our extensive business links ensure that we remain relevant and connected with the latest developments in the industry. The School is privileged to have the support of many leading companies, such as Hang Seng Bank, The Commercial Press, Apex Translation Communications Limited, Chung Ying Theatre Company and CLP Power Hong Kong Limited.

HSUHK BUSINESS TRANSLATION CENTRE

The School of Translation and Foreign Languages has set up the HSUHK Business Translation Centre to provide translation and interpretation services. We have a team of professionals to coach our students in practical matters and to provide quality assurance. Our clients include Lee Kee Group, Insurance Authority and Leisure and Cultural Services Department.

OVERSEAS STUDIES

Prestigious universities such as Beijing Foreign Studies University and the University of Westminster (London) are acting as host institutions.

FOREIGN LANGUAGE LEARNING AND CULTURAL EVENTS

To develop students with a global outlook and enhance their language and cultural awareness, we offer a number of European and Asian language modules. We have also newly introduced a second foreign language requirement. In addition to regular modules, the School also hosts a range of activities to arouse students' interest in language and culture, such as the Nordic Cultures Festival and HSUHK Consul General Series.

TRANSLATION TECHNOLOGY WORKSHOP

Equipped with 31 iMac computers (each with a 27-inch Retina 5K display and an 8-core Intel Core i9 processor), our newly renovated Translation Technology Workshop provides state-of-the-art tools for professional translation and language services, including automatic translation systems, corpora, translation memories, terminology databases, multimedia processing platforms, and integrated translation systems. Students can get hands-on experience with computer-aided translation projects and keep abreast of the latest technological developments in the translation and language services industries.

TRANSLATION TECHNOLOGY AND ARTIFICIAL INTELLIGENCE

Current research projects include the development of a platform for automatic translation of financial documents. More multilingual AI projects are in the pipeline.

HSUHK BUSINESS TRANSLATION INDEX (HSUHKBTI)

The HSUHK Business Translation Index (www.hsuhkbt.com) is a web-based multilingual terminology management project. Building on our expertise in translation, business and journalism, the project aims to provide the public with one-stop access to up-to-date and reliable translations of business terms and buzzwords.

GRADUATE EMPLOYMENT

Most BTB graduates are engaged in full-time employment or freelancing full time. They are employed in such wide areas as education, business communications, advertising, business and finance, and language services industries.

CAREER PROSPECTS

Graduates have a wide range of career options:

- Translation work related to business, finance and commerce
- Media work (radio and television broadcasts and the print media)
- Corporate and managerial positions
- Public relations
- Legal services
- Business publishing
- Public service
- Advertising

EXEMPTION FROM LANGUAGE PROFICIENCY REQUIREMENT

BTB graduates will be granted full LPR (English Language) exemption,¹ and those who are also holders of the Certificate for the Test of Proficiency in Putonghua (Grade B, Level 2 or above) awarded by the State Language Commission will be deemed to have attained Level 3 proficiency in the Speaking component in the LPR (Putonghua).²

Note 1: Upon completion of recognised initial teacher training with specialism in English and supervised practicum in English teaching (eg, Post-graduate Diploma or Certificate in Education)

Note 2: One of the BTB graduation requirements is attainment of Band 3B or above for the National Putonghua Proficiency Test.

商务翻译（荣誉）学士

欢迎大家来到精彩纷呈的商务翻译世界 — 香港恒生大学（恒大）的商务翻译（荣誉）学士学位课程。

本课程于2010年9月开办，开创本港商务翻译教育先河，提供四年笔译及传译的深入培训，兼重中英两文三语、商务技能及通识教育。课程新颖吸引，紧贴市场脉搏，启发学生思维，编排严谨灵活，堪称全港较为完善的翻译学位课程。

本课程提供优质教学，各科由经验丰富的教授、年轻学者及业界专业人士执教，教师大多拥有博士学位。授课生动有趣，实行小班教学，每班25人为限，师生关系密切，充分照顾每位同学需要，课堂互动多变，同学积极投入，一般课程无法比拟。

为学之道，贵能通观四海，放眼世界。本课程举办海外交流计划，让同学增广见闻，在日常生活和浸淫的环境中熟习英语及普通话，参与交流计划的著名学府包括英国伦敦西敏寺大学及北京外国语大学。

新教学大楼特设会议厅和翻译及传译实验室，配有尖端传译设备，为同学们提供模拟真实的会议环境，传译教学更上一层楼。

我们对师生及课程前景充满信心。本课程栽培的翻译及商务行政精英，不但掌握专业知识，更能发挥民胞物与之精神，关怀社会，服务大众。我深信同学经过四年深入全面的学习，定必成为笔译、传译、编辑、商务行政及公共关系各领域的顶尖人才，成就自我。

谨此再次欢迎各位。

翻译及外语学院院长
方梓勋教授





恒大北欧文化节
瑞典与北欧—创新多面睇



同学于北京外国语大学研习传译并参与文化交流活动



公关翻译科每年举办模拟新闻发布会



同学于立法会实习



同学于学院活动担任实时传译员

课程概况

翻译及外语学院开办的商务翻译（荣誉）学士学位课程，全港独一无二，课程设计灵活多变，提供口笔译训练，学术与专业实务并重。本课程以四个「I」为特色：

- 综合（Integrated）：融合翻译与商业，训练语言及商业全才。
 - 创新（Innovative）：课程设计新颖，紧贴市场脉搏及学术最新发展。
 - 深入（In-depth）：本课程深入探讨翻译及商业各大领域。
 - 有趣（Interesting）：教学内容取材自现实生活，生动有趣，启发学生思考及创意。
- 本课程由经验丰富的学者及专业翻译工作者执教。教员各具专长，涵盖法律、传媒、金融、广告、传译、语言学、公关、艺术翻译及计算机辅助翻译等领域。经教师悉心栽培，学生在本港及全球千变万化的商业环境中，均可尽展才能，追求卓越成就。
- 学生积极参与在职实习、实地研究、海外交流及语言沉浸计划。
 - 实行小班教学（每班25人为限），促进师生互动，学生交流频繁。
 - 添置尖端软件及训练设施，包括会议厅、翻译及传译实验室和翻译科技工作室，传译训练更上一层楼。

修业计划

商务翻译（荣誉）学士课程为四年制，每年分上下学期，每学期15周。学生四年内须最少修读46单元（135学分）以取得学位；每单元3学分，部分单元为1.5学分或2学分，每学分面授最少15小时。本课程由四大学习范畴组成：翻译、语言、商业及共同核心课程。各范畴必修及选修单元之数目见封底。

实习机会

翻译及外语学院学生于多家公司及机构担任见习生，努力增广见识，成为实务专才。学院跟工商各界紧密联系，使学术发展配合专业潮流。参与实习计划的雇主反应热烈，当中包括恒生银行、商务印书馆、卓裕翻译传讯有限公司、中英剧团、中华电力有限公司等。

恒大商务翻译中心

学院成立恒大商务翻译中心，承接各类笔译及传译工作，特设专业译者团队，指导学生实务翻译之道，并确保译作质素。学院与多家公司合作，当中包括利记集团、保险业监管局及康乐及文化事务署。

留学修业

英国伦敦西敏寺大学及北京外国语大学等著名学府提供留学机会。

外语学习与文化活动

为拓展学生国际视野，促进对语文及文化的认知，学院为课程新增第二外语要求，并且开办一系列欧亚语言课程。日常课堂以外，学院更举办各类型活动，提升学生对语文及文化的兴趣，活动包括北欧文化节及恒大总领事讲座系列。

翻译科技工作室

学院的翻译科技工作室翻新竣工，工作室配备31台iMac计算机（每台均设27吋5K视网膜显示屏和第九代英特尔八核心处理器），提供最先进的专业翻译和语言服务工具，包括自动翻译系统、语料库、翻译记忆库、术语库、多媒体处理平台及综合翻译系统。学生能参与计算机辅助翻译项目，获取实践经验，并且掌握翻译和语言服务行业的最新科技发展。

翻译科技与人工智能

目前研究项目包括开发财经文件自动翻译平台，其他跨语言人工智能项目也陆续开展。

恒大商务术语翻译系统（HSUHKBTI）

恒大商务术语翻译系统（www.hsuhkbt.com）为线上商业术语管理平台，善用学院在翻译、商业及新闻各方面的专业优势，搜集商业术语及行话新词，务求紧贴潮流，涵盖不同语言，提供准确翻译，服务社会大众。

毕业生就业概况

商务翻译（荣誉）学士毕业生大多从事全职工作或担任自由译员，行业涵盖广泛，遍及教育、商业传讯、广告、语言服务、商业及金融领域。

就业前景

毕业生就业出路众多：

- | | | | |
|------------------|-----------|--------|------|
| • 财经、金融及商贸翻译 | • 企业及行政管理 | • 公共关系 | • 法律 |
| • 传媒（电台、电视及印刷媒体） | • 商业出版 | • 公务员 | • 广告 |

豁免语文能力要求

商务翻译（荣誉）学士毕业生可获全面豁免英文科教师语文能力要求。¹ 毕业生如持有国家语委普通话水平测试证书而成绩在二级乙等或以上，会获视为在普通话科教师语文能力要求的口语部分达到第三等水平。²

注1： 须先完成主修英文的师资培训，并曾在督导下进行英文科教学实习（例如「学位教师教育文凭」或「学位教师教育证书」）

注2： 商务翻译学士课程学生须于国家级普通话水平测试达到三级乙等方可毕业。

BTB ACADEMIC STAFF 学术团队



Prof FONG Chee Fun, Gilbert, MH
方梓勋教授

BA (CUHK); MA (York); MA (Toronto); PhD (Toronto)
Dean
Professor
School of Translation and Foreign Languages
Research interests: translation studies, film and television subtitling, literary translation, Gao Xingjian studies, drama translation, and Hong Kong drama.
翻译及外语学院院长、教授
研究范畴：翻译研究、影视字幕翻译、文学翻译、高行健研究、戏剧翻译及香港话剧



Prof John MINFORD
闵福德教授

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Sin Wai Kin Distinguished Professor of Chinese Culture and Translation
Research interests: Chinese literature (classic, modern and contemporary), Chinese theatre and cinema, Chinese poetry, Chinese philosophy and literary Translation.
洗为坚卓越教授（中国文化与翻译）
研究范畴：中国文学（古典、现代、当代）、中国戏剧与电影、中国诗歌、中国哲学及文学翻译



Dr CHAN Kar Yan, Shelby
陈嘉恩博士

BA (CUHK); MA (CUHK); PhD (London)
Associate Dean
Associate Professor
School of Translation and Foreign Languages
Research interests: interpreting, drama translation, Chinese theatre, cinematic adaptation, interculturalism, postcolonial studies, and Shakespeare.
翻译及外语学院副院长、副教授
研究范畴：传译、戏剧翻译、华文戏剧、电影改编、跨文化主义、后殖民研究及莎士比亚



Dr SIU Sai Cheong
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BA (CUHK); MPhil (CUHK); PhD (CUHK)
Associate Professor
Programme Director
Research interests: translation/interpreting technology, computer-aided translation (CAT), natural language processing, Buddhist scripture translation, and history of Chinese translation.
副教授
课程主任
研究范畴：翻译 / 传译科技、计算机辅助翻译、自然语言处理、佛经文献翻译及中国翻译史



Dr SIU Sai Yau
萧世友博士

BA (HKU); MPhil (HKU); PhD (CUHK)
Assistant Professor
Research interests: Buddhist scripture translation, the translation of ancient Chinese texts, computer-assisted translation, Dunhuang studies, and the history of medieval China.
助理教授
研究范畴：佛经翻译、中国古典文献翻译、计算机辅助翻译、敦煌研究及中国中古史



Dr WANG Honghua, Anson
王红华博士

BA (JSU); MA (SISU/JSU); PhD (CityU)
Assistant Professor
Research interests: translator and interpreter training, translation theory and practice, and Second Language Acquisition.
助理教授
研究范畴：口笔译训练、翻译理论与实践及二语习得



BBA (CANTAB); MA (CANTAB); Solicitor of the Supreme Court of England and Wales
Solicitor of the Supreme Court of Hong Kong
Adjunct Professor
Research Interests: corporate governance, risk management in the context of business, and public health law in Hong Kong.
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香港最高法院事务律师
兼任教授
研究范畴：企业管治、营商风险管理及香港公共卫生法



Dr WONG Kim Fan
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BA (HKBU); PhD (HKBU)
Adjunct Associate Professor
Research interests: contemporary translation theories, philosophy of travel, translation of philosophical texts, and translation culture and ideology.
兼任副教授
研究范畴：当代翻译理论、旅行哲学、哲学文本的翻译及翻译文化与意识形态



Mr LEUNG Chun Long, Lawrence
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BA (PolyU); MA (CityU); MSSc (CUHK)
Senior Lecturer
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Research interests: translation studies, financial translation, and contrastive linguistics.
高级讲师
课程副主任
研究范畴：翻译研究、财经翻译及对比语言学



Mr CHE Wai Lam, William
池威霖先生

BA (HKBU); MA (PolyU); MPhil (HKBU)
Lecturer
Research interests: dictionary use and translation, translation pedagogy, and common linguistic errors among Hong Kong people.
讲师
研究范畴：翻译与词典应用、翻译教学法及香港人的常见语病



Mr SIT Kwok Bun, Peter
薛国斌先生

BA (HKU); LLB (Buckingham); PCLL (HKU); MA in Education (Durham); Master of Theology (Ming Hua)
Adjunct Professor
Teaching interests: law, law translation, and simultaneous interpretation.
兼任教授
教学范畴：法律、法律翻译及实时传译



Mr IP Wai Kwok, William
叶卫国先生

BSSc (CUHK); MA (CUHK)
Adjunct Assistant Professor (Practice)
Honorary Director, HSUHK Business Translation Centre
Research interests: translation for public relations, news translation, translation for marketing, translation project management, interpreting, business and financial translation, and creative translation.
兼任助理教授（实务）
恒大商务翻译中心荣誉总监
研究范畴：公共关系翻译、新闻翻译、市场推广翻译、翻译项目管理、传译、商业及财经翻译及创意翻译



Dr CHEUNG King Man
张敬文博士

BSc (London); MSc (London); JD (CityU); DBA (Curtin University of Technology)
Part-time Lecturer
Research interests: conference interpreting, legal translation, and financial translation.
兼任讲师
研究范畴：会议传译、法律翻译及财经翻译



Dr GOUDA Sayed
顾德博士

BA (Egypt and China); PhD (CityU)
Part-time Lecturer
Teaching interests: comparative literature, English writing skills, and practical translation.
兼任讲师
教学范畴：比较文学、英语写作技巧及实用翻译



Mr LEE Chung Wah, Roger
李宗华先生

BEd (HKU); MEd (HKU)
Part-time Lecturer
Teaching interests: literary techniques in writing, language assessment, presentation and speaking skills, and pedagogical grammar.
兼任讲师
教学范畴：文学写作技巧、语言评核、演讲及说话技巧及教学语法

Study Area 学习范畴	Required (Credits) 必修 (学分)	Elective (Credits) 选修 (学分)	Total (Credits) 总数 (学分)	Percentage (%) 百分比 (%)
Translation 翻译	15 (45) #	3 – 4 (9 – 12)	18 – 19 (54 – 57)	40% – 42%
Business 商业	3 (9)	1 – 2 (3 – 6)	4 – 5 (12 – 15)	9% – 11%
Language 语言	8 (21)	-	8 (21)	16%
Common Core 共同核心课程				
(i) General Education 通识教育	1 (3)	6 (18)	7 (21)	16%
(ii) Quantitative Methods and IT Skills 计量方法及信息科技	2 (6)	-	2 (6)	4%
Free Elective 自由选修	-	6 (18)	6 (18)	13%
Total 总和	29 (84)	17 (51)	46 (135)	100%

3 credits for Foreign Language Module or TRA 3131 Overseas Studies 3学分分为外语单元或TRA 3131留学修业

List of Required (with asterisk) and Elective Modules 必修 (带星号者) 及选修单元一览

^1.5-credit module 1.5学分单元

1 Translating Yourself 认识翻译

- TRA 1001 Principles of Translation 翻译概论 *
- TRA 1002 Practical Translation 实务翻译 *
- TRA 1003 Chinese for Language Services 1 中文与语言服务 (一) *
- TRA 1004 English for Language Services 1 英文与语言服务 (一) *
- TRA 1011 Fundamentals of Interpreting 传译初阶 *
- TRA 1021 Introduction to Translation Theories 翻译理论导论 *

3 Becoming Professional 成就专才

- TRA 3001 Financial and Business News Translation 1
财经新闻翻译 (一) *
- TRA 3002 Business Law Translation 1 商业法翻译 (一) *
- TRA 3101 Financial Translation 2 财经翻译 (二)
- TRA 3102 Business Law Translation 2 商业法翻译 (二) *
- TRA 3103 Public Relations Translation 公关翻译
- TRA 3104 Film and Television Translation 1 影视翻译 (一)
- TRA 3105 Computer and Business Translation 1
电脑与商务翻译 (一) *
- TRA 3106 Tourism and Translation 旅行与翻译
- TRA 3107 Mobile Application Design and Development
for Translators 流动应用程序之设计、研发与翻译
- TRA 3111 Conference Interpreting 会议传译
- TRA 3112 Consecutive Interpreting (P-E/E-P)
接续传译 (普通话—英语 / 英语—普通话)
- TRA 3131 Overseas Studies 留学修业
- TRA 3151 Game Localisation 游戏本地化^
- TRA 3152 Translation and Sanskrit Buddhist Scriptures
翻译与梵文佛典^
- TRA 3153 Translation for Global Sustainability
「全球可持续发展」议题的翻译^
- TRA 3154 Translation and Topics in International Affairs
翻译与国际事务专题^
- TRA 3155 Translation and Lexicography 翻译与词典学^
- TRA 3156 English Elocution for Interpreters 英语演讲技巧与传译^

2 Knowing the Industry 了解行业

- TRA 2001 Financial Translation 1 财经翻译 (一) *
- TRA 2011 Consecutive Interpreting 1 接续传译 (一) *
- TRA 2012 Consecutive Interpreting 2 接续传译 (二) *
- TRA 2021 Contrastive Linguistics and Translation
对比语言学及翻译 *
- TRA 2103 Translation for Advertising 广告翻译
- TRA 2104 Introduction to Bilingual Data Analysis
双语数据分析导论
- TRA 2121 Cultural Issues in Translation 翻译之文化议题
- TRA 2122 Pragmatics and Translation 语用学与翻译
- 4 Getting into the Market 投身市场
- TRA 4021 English for Writers and Translators Through
Critical Reading 英语精读与译写训练 *
- TRA 4032 Field Experience and Reporting 工作实习与报告 *
- TRA 4043 Final Year Project (Professional Translation)
毕业专题研习 (长篇翻译) *
- TRA 4044 Final Year Project (Translation Studies)
毕业专题研习 (翻译研究) *
- TRA 4045 Final Year Project (Translation Technology)
毕业专题研习 (翻译科技) *
- TRA 4101 Professionalism in Translation and Translation
Management 专业翻译
- TRA 4102 Translation for the Arts Industry 艺术翻译
- TRA 4103 Translation and Copywriting 翻译与文案撰稿
- TRA 4104 Computer and Business Translation 2
电脑与商务翻译 (二)
- TRA 4105 Film and Television Translation 2 影视翻译 (二)
- TRA 4106 Financial and Business News Translation 2
财经新闻翻译 (二)
- TRA 4107 Translation for Social Media 社群媒体翻译
- TRA 4111 Simultaneous Interpreting 即时传译
- TRA 4122 Comparative Stylistics 比较文体学
- TRA 4123 Semantics and Translation 语义学与翻译
- TRA 4131 Research Seminar 专题研讨
- TRA 4151 Translation for the IT Industry 资讯科技行业翻译^

Other programmes offered by the School of Translation and Foreign Languages
翻译及外语学院其他课程



MA in Translation
(Business and Legal)
翻译文学硕士 (商务与法律)



MA in Translation
(Computer-Aided Translation)
翻译文学硕士 (电脑辅助翻译)

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QF level: 5 | QR Registration No.: 18/000851/L5 | Registration Validity Period: 08/11/2018 to 31/08/2026

ENQUIRIES ON APPLICATION AND ADMISSION 入学申请查询

Applicants can submit their applications through the HSUHK Undergraduate Application System.

For further enquiries, please contact the Registry.

申请者可透过恒大大网上入学申请系统申请。如有进一步查询，请联络本校教务处。

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Programme Email 课程查询 : btb@hsu.edu.hk

Fax 传真 : 3963 5553

Admission Email 入学查询 : ugadmission@hsu.edu.hk

Website 网页 : www.hsu.edu.hk

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In case of any discrepancy between the English and Chinese versions of the contents of this pamphlet, the English version shall prevail.
本课程简介内容以英文版本为准，中文译本仅供参考。

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